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REAL ESTATE

Jones Lang LaSalle has announced the promotions of **Scot Ginsburg** to managing director and **Alan Baca** to vice president, and named **Kelly Johnston** senior marketing manager for its San Diego office.

Ginsburg has been with the firm since 2008, following the merger with The Staubach Co. He specializes in tenant representation for high-technology, life sciences, business services, research and development and other growth-oriented companies.

Baca, previously an associate at The Staubach Co., has represented clients such as American Systems, IntelliSolutions Inc. and Solute Consulting.

Johnston joins the firm from Burnham Real Estate with 17 years of experience in marketing and management. She will be leading marketing and business development efforts in her new position.

Cassidy Turley BRE Commercial has announced the addition of **Jerry Keeney**,



Jerry Keeney

Jack Illes and **Ed Colson Jr.** to expand the firm's services.

Keeney joins the company's office and life sciences division, working out of the University Towne Center headquarters, where he focuses on tenant representation with an emphasis on the legal and life sciences industries.

Illes leads the newly developed urban strategies group in the company's downtown offices. The team specializes in providing real estate strategies for owners, users and investors of retail, hospitality, creative office and mixed-use properties in the urban and coastal areas of Southern California.

Colson will be working in the UTC headquarters' net leased investment group.

Steve Rosetta has been promoted to executive managing director of Cushman & Wakefield Inc.'s San Diego County op-

erations, where he will oversee all sales and leases activities, asset management and capital markets functions. Rosetta has 14 years of experience in both management and brokerage roles. He has been affiliated with Cushman & Wakefield since 1996, and has been pivotal in negotiating some of the county's most notable sales and lease transactions and has been consistently honored as a top producer.



Eric Johnson

Eric Johnson has been named senior managing director of Cushman & Wakefield's distressed assets and receivership services group. Johnson brings 30 years of experience to his new position. Most recently, he was senior managing director of the company's North County and Riverside County operations, a position he previously held with Burnham Real Estate before its acquisition by Cushman & Wakefield in early 2008.